

**Subject:** Councilmember Cedillo's E-Newsletter 8.15.14

**From:** "Gilbert Cedillo" <Gilbert.Cedillo@lacity.org>

**Date:** 08/15/2014 05:02 PM

**To:** "mistyli@aol.com" <mistyli@aol.com>



## GREETING FROM COUNCILMEMBER GIL CEDILLO

Friends,

This week summer has kicked off into high gear with many events around the district that included several district clean-ups as we continue with our Keep It Clean campaign; we were able to attend two parades that celebrated our district's diversity; we hosted a community meeting for input on envisioning the future on Sunset; and we supported the Music LA summer recital.

City Council business included the reappointment of LAPD Chief Charlie Beck; the permanent appointment of Holly Wolcott as City Clerk; and as Chair of the Housing Committee, recommending to Council the appointment of Rushmore Cervantes as the General Manager of the Housing and Community Investment Department.

Gilbert A. Cedillo  
Councilmember, District 1

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## STAFF FAREWELL

### Wishing Fredy Ceja the Best in his Future Endeavors

Today was the last day of my communications deputy, Fredy Ceja. Fredy has been a part of Team Cedillo since 2009 having first volunteered on my campaign, then as a staffer in the State Assembly, Senate, and finally here in the City. He is an exceptional individual who has worked hard serving the public and is a strong advocate for social justice issues. He has accepted a position as communication director with St. John's Well Child & Family Center. We wish him the very best and he will always be part of Team Cedillo. Thank you for your service.

## LEGISLATIVE UPDATE

## **Charlie Beck Reappointed to as LAPD Chief**

(Photo Credit: Commissioner Sandra Figueroa-Villa )

This past Tuesday, the Los Angeles Police Commission appointed Charlie Beck to a second five-year term as Chief of police. Chief Beck has been supportive on issues that impact the district such as the city's towing policy, driver license for immigrants, and taking a stance against the Federal Secure Communities policy that burdens local law enforcement with Federal responsibilities. We look forward to working with him to solve public safety issues in CD1 and throughout our city.

## **Holly L. Wolcott appointed as City Clerk**

(Photo Credit: @AngelenoRick)

The City Council on Wednesday permanently appointed Ms. Holly Wolcott as City Clerk. Ms. Wolcott has been serving as interim City Clerk for the past year and is highly qualified to lead the department with over 25 years working for the City of Los Angeles.

The City Clerk serves as the Clerk of the City Council and maintains a record of all Council proceedings; maintains the official City records and archives; administers all City elections; provides fiscal, administrative and personnel services to the Council and Mayor, and provides staff assistance to Council Committees. This office promotes and facilitates programs in support of the Mayor and City Council's economic development initiatives. To that end and by mandate, the City Clerk administers the City of Los Angeles' Business Improvement Districts program. The City Clerk also provides records retention management services for all City departments, and administers and manages the City's Archives. All claims filed against the City must be received and recorded by the City Clerk.

## **Recommendation of Rushmore D. Cervantes**

(Photo Credit: @AngelenoRick)

As Chair of the Housing Committee, we took action to recommend to Council the appointment of Rushmore Cervantes as General Manager of the Los Angeles Housing and Community Investment Department. Mr. Cervantes has been serving as interim General Manager where he manages, plans and directs all activities and operations to support safe and livable neighborhoods through the promotion, development and preservation of decent and affordable housing.

Mr. Cervantes has worked with the City of Los Angeles for over 20 years. Over the course of his City career, Rushmore has held a number of important positions including: Chief Deputy Controller for the City, General Manager of the El Pueblo Historical Monument Authority, and Assistant General Manager for the City of Los Angeles Department of Aging.

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## FIELD UPDATE

### Monte Vista Clean Up

(Photo Credit: Melinda Alatorre)

Last Saturday, the Highland Park Neighborhood Council teamed up with our office and over 100 neighbors to clean up Monte Vista. Families, local students, and community members came together to "Keep it Clean" in Highland Park. Monte Vista area located between Avenues 50 to 58 and the alleys got a much needed cleaning over the weekend. Attendees also painted a new mural at Monte Vista Elementary where the old one was ruined with graffiti. Thank you to everyone who came out for their community.

### Music LA Summer Recital

(Photo Credit: Jose Rodriguez)

Team Cedillo joined over 100 parents, neighbors, teachers, and students last Friday at the Lincoln Heights Jr. Arts Center to celebrate the culmination of six weeks of summer, music, and fun with the Music LA Program! Fifty-one students between the ages of 3 and 16 proudly showed off what they learned in classes ranging from early childhood music and movement, a music-readiness program for young children, to the more seasoned concert band ensemble.

All the young musicians demonstrated that participating in the Music LA Program, they gain more than a solid education in music – they were part of a meaningful experience that provided them with a positive sense of community.

The Music LA class schedule will continue in the fall. Fall Registration will take place on September 6 at 10 am to 12 pm at the Lincoln Heights Jr. Arts Center, located at 2911 Altura Street Los Angeles, CA 90031. Music LA is a program of the Department of Cultural Affairs (DCA). For more information visit their website at [culturela.org](http://culturela.org).

### Keep It Clean in Montecito Heights

(Photo Credit: Sylvia Robledo)

A Montecito Heights community member, Fabiola Torres, was upset that every time she walked her two doggies, the neighborhood street was filled with trash and bulky items. We quickly reported the problem to the Sanitation Department and the area on Griffin Avenue parallel to the Arroyo Seco was cleaned up. Please call 311 right away to get bulky items picked up to "Keep It Clean."

## Sunset Visioning Meeting

(Photo Credit: Gerald Gubatan)

This past Saturday, Team Cedillo led forty-seven residents and property owners from the Angeleno Heights, Victor Heights and Everett Street neighborhoods in CD-1 who showed-up on a Saturday morning at Old Fire Station No. 6 to participate in a "Visioning Forum" .

The Sunset Blvd. corridor between Downtown and Dodger Stadium is an eclectic "gateway" into our neighborhoods. We are beginning to witness its revitalization with the conversion of a longstanding vacant former office building into lofts, and a proposed mixed-use development at the former "Do-It-Yourself" Center property. Also, the City has commenced streetscape improvements along Sunset Blvd., including installing trees, trash receptacles and repairing broken sidewalks.

Participants suggested that Sunset Blvd. should be the neighborhood's Little "Mayberry" – a reference to the fictional community which was the setting for the popular TV sitcom, The Andy Griffith Show. At the same time, there was total consensus that the boulevard is often like a "freeway" with peak-hour Downtown commuter and Dodger game traffic cutting through the neighborhood.

The visioning forum was the beginning of an ongoing dialogue about revitalizing the Sunset Blvd. corridor in CD-1 with new investment and well-designed developments with a high-level of architectural quality which respect the neighborhood context. The corridor is indeed "eclectic" but also surrounded by the City's most historic neighborhoods, including the City's very first historic preservation overlay zone established in the City of Los Angeles. If you have more thoughts, ideas and input, please contact Gerald Gubatan on my staff at 213.473.7001 or [gerald.gubatan@lacity.org](mailto:gerald.gubatan@lacity.org)

## Ecuadorian Parade

(Photo Credit: Sergio Infanzon)

Since 1999 the Ecuadorian community in Los Angeles has been celebrating their Independence Day. This year, among other activities, the Fiestas Patrias celebration included their traditional and glamorous 15th Annual parade.

It was an honor to be "The Grand Marshall" of the parade. It started on Broadway & 7th Street and ended at Olvera Street where more than 10,000 Ecuadorians and Latinos from other countries enjoyed the culmination of a great celebration with music, food, and traditional arts & crafts.

## Guelaguetza Festival

(Photo Credit: Sergio Infanzon)

Last Sunday, Team Cedillo attended "The Guelaguetza Festival" and presented a certificate to the organizers of the event and the Governor of Oaxaca. The Guelaguetza is a celebration in which representatives from the many communities of the state of Oaxaca come together and celebrate the diversity of their traditions and cultures. The

festival took place at Lincoln Park with more than 5,000 people attended and enjoyed traditional food and extraordinary performances during the presentation of the folk dances show.

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## **NEWS UPDATE**

### **Tonight! Movies Under the Stars**



Councilmember Cedillo, In partnership with Fox Entertainment Group and the Los Angeles Department of Recreation and Parks invite you to a free screening of 'Rio II.'

**Friday, August 15<sup>th</sup>, 2014**  
**Doors Open at 7:00pm**  
**Normandie Park**

1550 S. Normandie Ave, Los Angeles, CA 90006  
RSVP: Ana Gomez (323)550-1538

## Next Week! District Office Community Grand Opening



On Friday, August 22<sup>nd</sup>, join Councilmember Gil Cedillo from 5:30-8:30pm to celebrate the opening of his Highland Park field office, located at 5577 N. Figueroa, Los Angeles 90042.

There will be food and live entertainment to celebrate the First District. If you have any questions, contact Conrado Terrazas at (323) 550-1538.

## **Cedillo's 1st Annual Latin Jazz & Music Festival**





**Councilmember Cedillo's  
1st Annual Latin Jazz & Music Festival  
Saturday, August 23<sup>rd</sup> and Sunday, August 24<sup>th</sup>  
11:00 a.m. - 6:00 p.m.  
FREE  
Sycamore Grove Park  
4702 N. Figueroa Street  
Los Angeles, CA 90042  
Info: (323)550-1538**

Performances By:  
Andy Vargas & Souleros  
Banda Brothers  
Bravo High Latin Jazz Band  
Chicano Batman  
Cold Duck  
Gilbert Castellanos and the New Latin Jazz Quintet  
Heart of Los Angeles Big Band  
Hip Street  
Jose Rizo's MONGORAMA  
Lucky 7 Mambo  
Plaza De La Raza Latin Jazz Ensemble  
PONCHO SANCHEZ and his Latin Jazz Band  
Son Mayor  
Susie Hansen Latin Band

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## UPCOMING EVENTS



**Avenue 50 Studio  
Summer Breeze Garden Party**  
Sunday, August 17th, 2014  
2:00 PM - 5:00 PM  
131 N Avenue 50  
Los Angeles, CA 90042

**Chinatown Summer Nights**

Second Saturdays

June/July/August

5:00 PM - 12:00 AM

943 N. Broadway

Los Angeles, CA 90012

This message was sent to mistyli@aol.com by:

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